

Current herd numbers		KPI	Industry target	Current performance	Your target	Bull details				Synchronisation programmes						
A	Number of breeding females currently					Bull name/ eartag/breed	Date in with cows	Date out of cows	No. served	Group of cattle	Start date	Treatment/action				
B	Number of breeding females you would like in the herd next year	Cow efficiency: 200 day weaning weight/ cow or heifer bred Breed replacements from your most efficient cows	50%			Bull/s fertility tested - Date <input style="width: 100%;" type="text"/>										
C	Number of heifers to bull this season															
D	Number of cows/heifers you are buying this year	Calves weaned/100 cows and heifers put to the bull Identifies unproductive cows and/or calves dying before weaning to improve productivity								Day 0						
E	Number of females to cull before breeding												Day 1			
F	Number of replacements you need to breed yourself (B-A-C-D) + E													Day 2		
Outlets for cattle for the next two years		% cows calving in the first 3 weeks Breed replacements from cows that calve in the first 6 weeks of the calving season	>65%							Day 3						
<input type="checkbox"/> Stores	<input type="checkbox"/> Breeding animals	Age at first calving Heifers calved at 2 years old can increase output if managed well. Target 65% of mature weight at 15 months and feed preferentially as young cows				2 years							Day 4			
<input type="checkbox"/> Finished sold through market	<input type="checkbox"/> Finished straight to abattoir	Cows with assisted calvings Difficult calvings reduce cow fertility and calf performance. Choose bulls with good EBVs for calving ease and manage body condition score	<5%										Day 5			
<input type="checkbox"/> Farm shop	<input type="checkbox"/> Butcher												Day 6			
<input type="checkbox"/> Other										Day 7						
Requirements of the market/s			Service dates		AI sire details											
Name of outlet (eg butcher, stores)	Target carcass conformation and fat class	Target weight	Service start date (cows)	Service end date (cows)	Breeding company name/number <input style="width: 100%;" type="text"/>											
			Service start date (heifers)	Service end date (heifers)	AI technician number <input style="width: 100%;" type="text"/>											
					Maternal sires	Terminal sires										
Top areas to improve with terminal breeding			Top areas to improve with maternal breeding													
<input type="checkbox"/> Calf growth rate to weaning	<input type="checkbox"/> Carcass weight	<input type="checkbox"/> Carcass conformation	<input type="checkbox"/> Mature cow size	<input type="checkbox"/> Cow longevity	<input type="checkbox"/> Calving interval											
<input type="checkbox"/> Fat classification	<input type="checkbox"/> Meat eating quality	<input type="checkbox"/> Time to finishing	<input type="checkbox"/> Temperament	<input type="checkbox"/> Milk production	<input type="checkbox"/> Gestation length											
			<input type="checkbox"/> Calving ease	<input type="checkbox"/> Birth weight	<input type="checkbox"/> Calf survival											
			<input type="checkbox"/> Age at first calving													
EBVs to focus on - terminal breeding			EBVs to focus on - maternal breeding													
								Day 8								
								Day 9								
								Day 10								
								Day 11								
								Day 12								
								Day 13								
								Day 14								