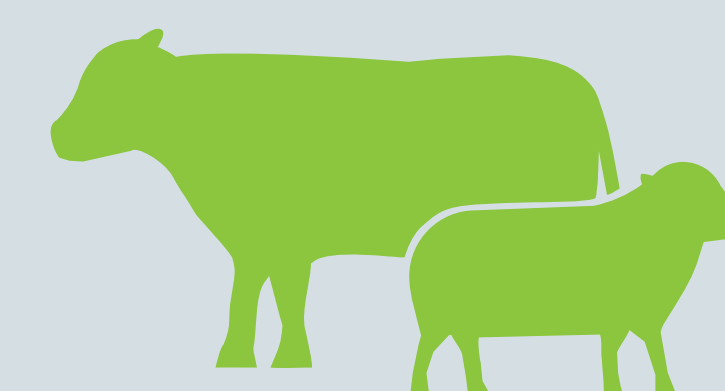


AHDB Beef & Lamb Exports



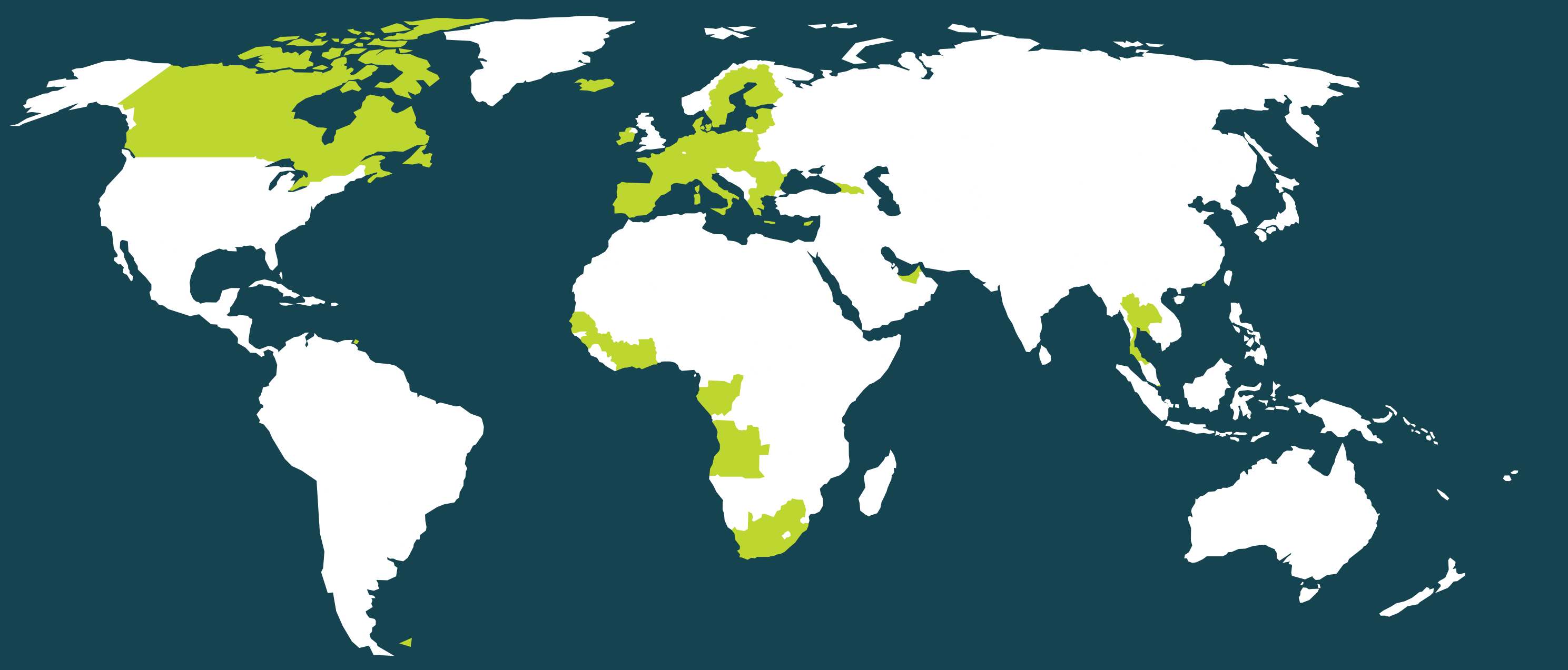
AHDB Beef & Lamb is funded through a statutory levy paid on all beef and sheep animals slaughtered in England. AHDB's Export team focus on maximising the value of exports of red meat, offal, processed meat and livestock genetics by developing existing markets and creating new opportunities worldwide.



BEEF & LAMB

THE CURRENT MARKET

BEEF EXPORTS*

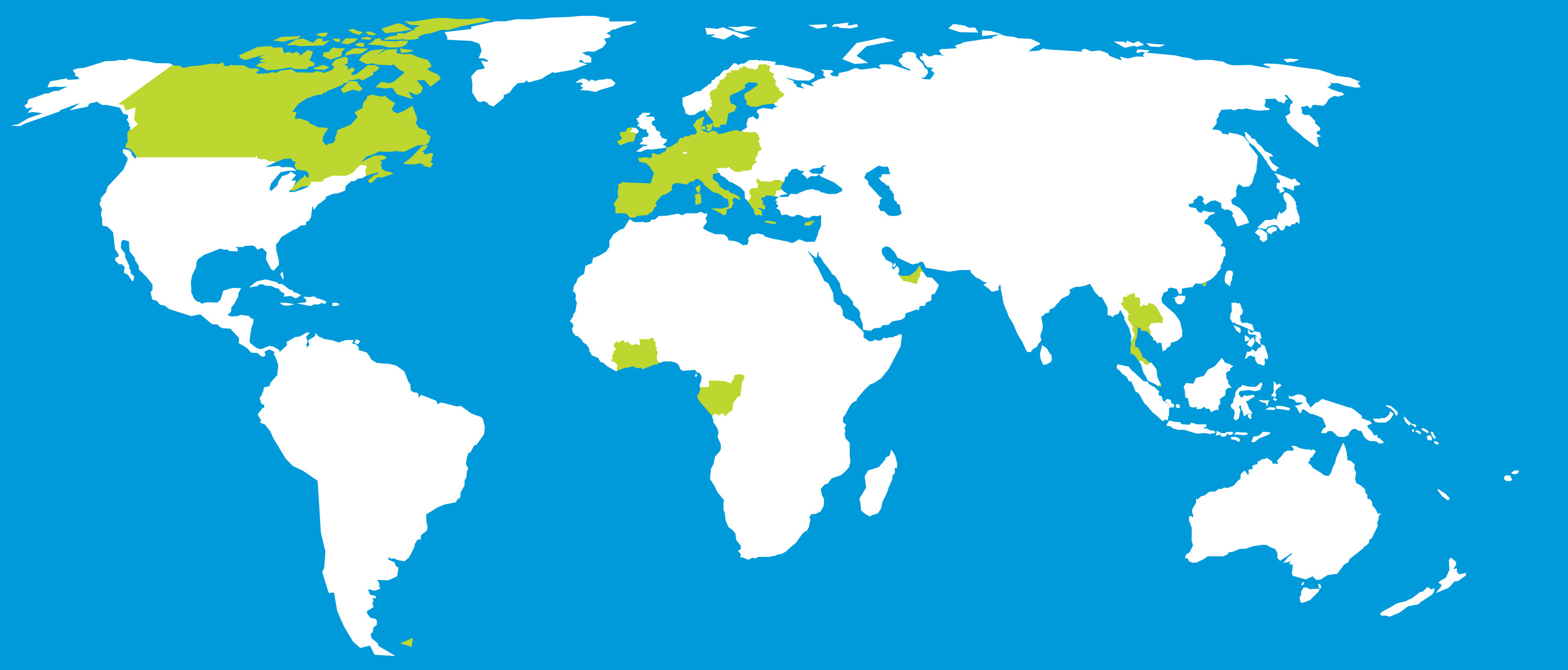


Beef was exported to **56 markets**

Beef & veal **110,300 tonnes**
£369.1m

Beef offal **42,200 tonnes**
£52.8m

SHEEP MEAT EXPORTS*



Sheep meat was exported to **49 markets**

Sheep meat **78,100 tonnes**
£327.0m

Sheep meat offal **6,500 tonnes**
£9.1m

*Figures from 2016

HOW DO WE DRIVE EXPORTS?

We host
INWARD MISSIONS
to showcase the
English supply chain to
INTERNATIONAL BUYERS



We organise export missions to new and emerging markets. Recent destinations include India, China, Philippines, Sierra Leone, Canada and Japan



In 2017 we attended
70 EVENTS
IN 
25 MARKETS
to provide a platform for English beef and lamb exporters to meet new clients and develop existing relationships

We work with
over 40 European
retailers to develop
the market for
quality assured
beef and lamb.

40+

We work to build the brand for quality, grass-fed beef and lamb from England



Working with other industry bodies, we provide high-level technical support to Defra to help open new markets for beef and lamb

We showcase assured beef and lamb from England to overseas foodservice companies, buyers and chefs at tailored events



For more information visit beefandlamb.ahdb.org.uk or call 024 7669 2051